

August 24, 2009

Dear Student Organization President,

The PSUB Films committee would like to offer you the opportunity to advertise your organization and events. PSUB presents Flicks @ Fowler where we will show three movies this semester and the advertisements will be shown 4 times per weekend. PSUB Films will also be hosting one Movie on the Hill where advertisements will be shown once at the event. Our movies are well attended by the student and staff population, and the Greater Lafayette Community. This would be an excellent opportunity to advertise your event or general information about joining your group.

We are giving you the chance to purchase a slide to advertise at the beginning of each movie. This slide would cost \$20 per movie. This year we will continue to only book movies a few weeks in advance as this will allow us to show movies that have not yet been released on DVD. In order for us to be able to make the slides, we will need the necessary information by **noon the Thursday before the film**. Slides must be in Power Point form and may be submitted by CD or jump drive to PMU 268 or via e-mail at psub-films@purdue.edu.

We are enclosing a form with a list of the dates we will show movies this semester. Please submit your information on this form to PMU 268. The **payment will be due** with the form. We are able to accept check, cash or credit card. Checks should be made payable to Purdue Student Union Board. (Receipts are given for reimbursement from BOSO.)

We hope you take advantage of this wonderful advertising opportunity. If you have any questions, please call the PSUB office at 494-8976. Thank you for your consideration.

Sincerely,

Jena Naylor
Director of Films
Purdue Student Union Board

Margie Tucker
Program Manager
Programs and Recreation Department